



Government of Jammu & Kashmir
SRI PRATAP COLLEGE
NAAC Accredited Grade 'A+'



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REPORT

ON

“ENTREPRENEURSHIP AWARENESS PROGRAMME”

Dated: 19-11-2024

Career counselling and Centre for Innovation and Entrepreneurship, S.P. College Srinagar in collaboration with Process and Product Development Centre, Ministry of Micro, Small and Medium Enterprises (MSME) organised an awareness programme on Entrepreneurship in the college auditorium on 19 November, 2024.

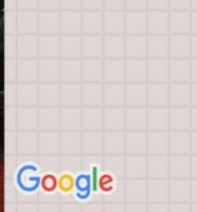
Convener, Career counselling and placement cell, Dr. Javaid Hassan, the coordinator of the event in his welcome address introduced the dignitaries and gave a precise overview of the program. He highlighted the mandate of College placement cell in organizing such career centric activities. Justifying the objectives of the Program, the Coordinator emphasized the need for awareing students of the startups , innovations and entrepreneurship.

Principal S.P. College Srinagar, Prof. (Dr.) Bashir Ahmad Sheikh in his inaugural address highlighted the significance of the awareness programme. He expressed the need to take up different initiatives in the field of entrepreneurship so that students, with their innovative ideas, can realise their dreams. He emphasized to make most of this opportunity so as to take the guidance from the experts and challenge the status quo which hitherto offered limited options of employment.

Mr. Mir Altaf (Director MSME, Technology Development Centre Srinagar) who was the guest of honour was given a warm welcome by the principal. The worthy director in his special lecture traced the history and significance of entrepreneurship and highlighted its significance vis a vis the generation of employment and the prospects of becoming a job provider. He impressed upon

the students that will, dedication and awareness can make them a successful entrepreneur. He reiterated that students will be given all the support in terms of the required trainings and financial support for their start-ups.

Mr. Syed Zeeshan Andrabi (Functional Manager DIC), in his address emphasised the need to change the traditional approach of seeking the employment. He focused on the need to plan well and set the goals to achieve success in the entrepreneurship sector. The speaker threw light on the 'Prime Minister Employment Generation Programme' (PMEGP) and gave detailed information about the scheme. He emphasised that students need knowledge, skill and experience to become successful entrepreneurs. He also informed the audience that the relevant trainings can be accessed through the UDYAMI App which pertains to numerous activities catered under the scheme of PMEGP. He also talked about the provisions of CGTMS which grants loan for the start-ups. The lecture was followed by a question/answer session wherein the audience engaged in a lively discussion with the speaker. Mr. Aijaz Hussain (faculty from MSME), highlighted the role of 3D printing in entrepreneurship.



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